

# 2024 Sponsorship Information



## Sponsorship Level

## Recognition Includes:

### Platinum (Dinner Sponsor)

\$7,500

- Special recognition at the Conference Dinner
- Posters with logo displayed as a **Platinum Sponsor** throughout the conference, podium mentions during the technical program, listing in conference handouts, logo displayed and acknowledgement of sponsorship displayed on NYSCPG website through conference conclusion.
- Two free conference and dinner registrations
- Display table in the vendor area

### Gold

\$5,000

- Posters with logo displayed as a **Gold Sponsor** throughout the conference, podium mentions during the technical program, listing in conference handouts, logo displayed and acknowledgement of sponsorship displayed on NYSCPG website through conference conclusion.
- Two free conference registrations
- Display table in the vendor area

### Silver

\$2,500

- Posters with logo displayed as a **Silver Sponsor** throughout the conference, podium mentions during the technical program, listing in conference handouts, logo displayed and acknowledgement of sponsorship displayed on NYSCPG website through conference conclusion.
- One free conference registration
- May apply for a display table in the vendor area for a reduced rate of \$500

### Bronze

\$1,000

- Posters with logo displayed as a **Bronze Sponsor** throughout the conference, podium mentions during the technical program, listing in conference handouts, logo displayed and acknowledgement of sponsorship displayed on NYSCPG website through conference conclusion.
- May apply for a display table in the vendor area for a reduced rate of \$500
- Free meals for One Representative, must register for conference if attending for Continuing Education Credit.

### Lunch Sponsor

\$750

- Recognition during conference lunch, listed in conference handouts, acknowledgement of sponsorship displayed on NYSCPG website through conference conclusion.

### Break Sponsor

\$500

- Recognition during conference break, listed in conference handouts, acknowledgement of sponsorship displayed on NYSCPG website through conference conclusion.

[Click here to become a Sponsor](#)

For additional information or sponsorship forms, please contact:  
John Nadeau at [jnadeau@nyscp.org](mailto:jnadeau@nyscp.org); Phone: 518-579-6580

# 2024 Exhibit Space Information



NYSCPG is offering exhibit table space for companies to set up displays at the conference in Saratoga Springs in November 2024. Gold and Platinum sponsors will receive space as part of their sponsorship. Bronze and Silver Sponsors can reserve space for a reduced fee. Exhibit space is limited and will be given first to Platinum and Gold sponsors and for others on a "first-come, first-served" basis.

Exhibit Table  
\$1,000

Table Space does not come with Conference registration. Exhibitor will be required to register for event through the NYSCPG website. Please provide any special requirements and we will try to honor (e.g. if continuing education credits are requested). Exhibitors will not be included in the sponsorship recognition throughout the event.

Bronze or Silver  
Sponsor Exhibit Table  
\$500

Exhibit Table is discounted 50% for Bronze and Silver Sponsors. Table Space does not come with Conference registration. Exhibitor will be required to register for event through the NYSCPG website. Please provide any special requirement and we will try to honor (e.g. electrical). Exhibitors will not be included in the sponsorship recognition throughout the event.

## There are limited numbers of sponsorships at each level.

For proper recognition in conference posters and on NYSCPG's website, a high resolution .jpg or graphics file of your corporate logo, (maximum of one logo per sponsor, please,) must be provided as early as possible.

CONFERENCE SPONSOR SIGNUP DEADLINE IS September 14th, 2024. Initial list of sponsors will be available in the Conference Announcement on July 1. We will have a list of fall conference sponsors on the NYSCPG website as companies register.

Sponsorship payment is required one month before the start of the conference.

NYSCPG is unable to allow advertising at our conferences, as it would jeopardize our non-profit organization status. Accordingly, NYSCPG will avoid any appearance of endorsement of any company or product, which will also ensure fairness to all NYSCPG Members.

### Exhibit Hours

*Set-up Monday, Nov 11  
2:00 pm – 5:00 pm*

*Tuesday, Nov 12  
8:00 am – 5:00 pm*

*Wednesday, Nov 13  
8:00 am – 3:30 pm*

*Tear down Wednesday, Nov 13  
3:30 pm – 5:00 pm*

For additional information or sponsorship forms, please contact:  
John Nadeau at  
jnadeau@nyscpge.com;  
Phone: 518-579-6580

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# 2024 Conference Sponsorship Form



Sponsor Level:  
(check one)

Diamond \$10,000

Platinum \$7,500

Gold \$5,000

Silver \$2,500

Silver w/ Table \$3,000

Price is for one  
conference

Bronze \$1,000

Bronze w/ Table \$1,500

Exhibit Table \$1,000

Lunch Sponsor \$750

Break Sponsor \$500

Company:

Contact Person's Name:

Email Address:

Phone:

Invoice Address (include e-mail address):

Do you want us to use your corporate logo?  Yes  No

For us to publicize your corporate logo in conference materials, we need a high resolution.jpg or graphics file of your corporate logo, minimum file size about 150 KB) must be sent via e-mail as soon as possible.

Special Instructions or Requests (must comply with 2024 sponsor policy):

Date:

Signed:

Invoicing and payment will be  
available on your NYSCPG website  
account.

Please return completed sponsor form to:

John Nadeau  
jnadeau@nyscpge.com  
Phone: 518-579-6580